



## CoWell Brown Bag Research Seminar

### **Frank Waeltring**

Partner in the company mesopartner  
[www.mesopartner.com](http://www.mesopartner.com)

Date: Thursday, September 17, 2015  
Time: 12:45-14:00  
Venue: Research IV Conference Room



## Promotion of Regional Innovation Systems: The Role of Universities and EU Funding Schemes

A key criteria for successful and vivid innovation systems is the flow of applied knowledge from research to industries and vice versa. Regions like e.g. the area around Bremen or other geographic areas in Germany (and worldwide) have certain advantages to build these system linkages due to the close agglomeration of actors, close communication channels etc. Instead of being involved in a few projects in e.g. science-to business research, universities could take over the driver seat in promoting more applied-driven and future-oriented regional innovation systems in which they themselves as well as industries can profit from intensive contact and learning exchange. EU funding schemes provide several opportunities to transfer knowledge to industries and to finance research. But in general does EU funding schemes do not coordinate the projects that are financed along a regional innovation system approach.

Mesopartner has international experience in promoting regional innovation systems. During the brown bag lunch, Frank Waeltring will present an approach how to better understand and analyze regional innovation systems from a university perspective, how to take a very practical approach to promote knowledge transfer and how to make use of EU funds in backing the whole approach with concrete projects and implementation procedures. If the Jacobs-University is interested in becoming a driver of regional innovation systems worldwide, there are concrete opportunities to encourage change in their own organization as well as in the respective regions. The topic of the brown bag lunch entails the question if the Jacobs University already sees itself in the driver seat of such an approach, if this could be of interest for the university, and if so, what could be concrete steps forward to make use of such an approach?

For further information on this presentation please contact **Prof. Dr. Welf Werner**.

For further information about **CoWell** and the **Brown Bag Research Seminars** please contact **Prof. Dr. Guido Möllering**.