



JACOBS CAREER SYMPOSIUM 2018

“Hiring and being hired in the digitalized world –
What are the challenges of digital recruitment
for employers and applicants?”

AT ALUMNI HOMECOMING 2018

September 21, 2018, 18:30

Jacobs University Bremen

Campus Center, ICC Conference Hall

Enjoy free Beck's
(with or without alcohol) & free food
brought to you by:

BECK'S



Invited guests from



PageGroup



Lufthansa Cargo
Networking the world.

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GOAL

The opening event of the yearly Jacobs Alumni Homecoming is devoted to challenging issues in the fields of career development, world of employment, and interactions between higher education and society. The Jacobs Career Symposium is organized by the Career Services Center at Jacobs University and aims to foster a constructive discussion as well as networking opportunities between alumni from all over the world, current students, professors, employers, and additional experts.

FORMAT

A keynote speaker as well as a selected panel of HR experts (digital recruiters) are invited to contribute and to interact with a moderator in a discussion on the basis of their diverse backgrounds and expertise. The reflection on the Symposium topic between the speakers is followed by an open debate with the audience, where further questions will be addressed and answered. The event ends with a socializing get-together, giving all participants the opportunity to continue exchanging ideas as well as to expand their professional networks.

THEME

E-recruitment is a trending topic in current human resources debates and has a severe impact on job application efforts. Recruiting online means to use technology to find, attract, assess, interview, and hire new personnel. In this light, the main target groups are:

- HR managers: what effects of digitalization do they have to take into account when changing the hiring processes?
- Job and internship seekers: how should they proceed and adapt on their future application process facing a new era defined by an array of digitalized application platforms and algorithms in order to be singled out as top players?

Applicants on one hand and HR managers on the other have to keep certain impacts that are riddled with the use of computer algorithms in mind. So how should students and graduates prepare to increase their chances to get into a job via e-recruiting? And how does the application process look like from a company's perspective? An increasing number of recruiters are using Artificial Intelligence (AI) in order to find the best match for their vacancies. But what is considered to be Artificial Intelligence and what are its outcomes?

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PROGRAM SEPTEMBER 21, 2018

Jacobs University Bremen, ICC Conference Hall

18:30

Welcome Address from Career Services Center

Predrag Tapavicki

Head of Corporate Relations and Talent Management,
Jacobs University Bremen

Welcome Address from Jacobs University Alumni Association

Anne Valtink

Jacobs Alumna, Class of 2013
Senior Consultant, Oliver Wyman – Munich

18:45

Keynote Speech

Alexander Michalski

Leiter Personalwirtschaft Industrial Technology (IHM) /
Senior Manager Human Resources Management, ZF Friedrichshafen AG

19:00

Panel discussion with Q&A

Moderation: Sebastian Blümmert

Jacobs Alumnus, Class of 2011
Senior Manager Innovation and Product Development,
Lufthansa Cargo AG – Frankfurt am Main

Participants:

Anna Ladyshenski

Jacobs Alumna, Class of 2011
Senior Manager and Digital Recruiter,
Michael Page Information Technology – Hamburg

Andrei Costea

Jacobs Alumnus, Class of 2008
CEO, T&S Engineering GmbH – Munich

Prof. Dr. Arvid Kappas

Professor of Psychology and Dean of Diversity,
Jacobs University Bremen

20:00

Get-Together with snacks and drinks

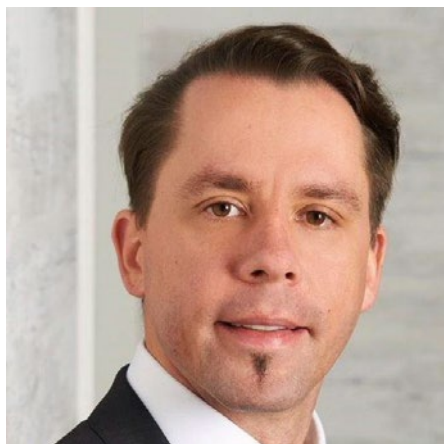
As Jacobs University is an international University, all speeches and the discussion are held in English.

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KEYNOTE SPEAKER



Alexander Michalski has been leading Human Resources Management (Personalwirtschaft) in the Industrial Technology Division of ZF Friedrichshafen AG since October 2017 from the Passau branch.

In his role, Michalski is responsible for introducing and applying HR guidelines and processes, regarding compensation and benefits, personnel budgeting, and the organizational management (SAP) of the Division. His tasks include planning, controlling and HR IT-applications.

ZF Friedrichshafen employs 4,300 people at the Passau site, the whole Industrial Technology division has 11,000 employees. Michalski has gained his expertise in all aspects concerning HR Management in different HR positions and functions, working for Magna Steyr Car Structures (2016–2017), IFA Rotorion Holding GmbH Haldensleben (2014–2015), Klüber Lubrication München (2012–2013), as well as an HR officer at the Bundeswehr, (1998–2008).

Michalski graduated from the University of Southampton (UK) in 2012 with a master's degree in HR Management, after having completed his English-taught bachelor's degree in International Management at the Hochschule Bad Honnef-Bonn (2011).

His personal aim is to develop and implement groundbreaking and future-oriented HR Management tools, which will support the company's strategy in becoming a Digital Company by 2022.

Alexander Michalski

Leiter Personalwirtschaft Industrial Technology (IHM) /
Senior Manager Human Resources Management
ZF Friedrichshafen AG



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MODERATION



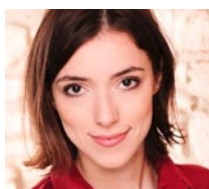
“I graduated from Jacobs University in 2011 with a Bachelor of Arts in International Politics and History, followed by an MA in Global Studies at the Universities of Leipzig and Roskilde. In 2015, I joined Lufthansa Cargo’s Innovation department and initially co-developed a cargo transport solution for private customers. Since last year, I am a part of the newly created Product Development department and involved in the development of new transport and handling services for the eCommerce industry.”

Sebastian Blümmert

Jacobs Alumnus, Class of 2011
Senior Manager Product Development,
Lufthansa Cargo AG – Frankfurt am Main



PARTICIPANTS



PageGroup

Anna Ladyshenski

Jacobs Alumna, Class of 2011
Senior Manager and Digital Recruiter,
Michael Page Information Technology –
Hamburg

After completing her Bachelor of Arts in Integrated Social Sciences in 2011, Anna Ladyshenski started her career as a Headhunter at Michael Page / Page Group – a leading international recruitment company with over 7000 employees worldwide. Currently she is working there as a Senior Manager, leading the Information Technology division in Hamburg with 15 employees.



technology
& strategy

Andrei Costea

Jacobs Alumnus, Class of 2008
CEO, T&S Engineering GmbH –
Munich

Andrei Costea is an experienced Managing Director with a demonstrated history of fast growth in the management consulting, automotive and e-commerce industry. Skilled in General Management, Business Development and Business Strategy in a technical environment such as electromobility, autonomous driving and artificial intelligence in Munich and Stuttgart. Strong professional with an Executive ELP focused in General Management from London Business School and a Software/Electrical Engineering degree from Jacobs University Bremen.



JACOBS
UNIVERSITY

Prof. Dr. Arvid Kappas

Professor of Psychology
and Dean of Diversity,
Jacobs University Bremen

Arvid Kappas obtained a PhD in Social Psychology at Dartmouth College, USA, in 1989 and has held positions in Switzerland, Canada and the UK. He joined Jacobs University in 2003 as Professor of Psychology and, since 2014, is Dean. He is a well-known researcher on human emotions. His current projects relate to Affective Computing and Human-Robot Interaction.

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REGISTRATION

Please register on
<https://career-symposium-2018.eventbrite.de>



CONTACTS

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